**Template #1**  
Hey there {first\_name}!  
I see we’re both members of the Facebook group (group name). I reached out to you as a fellow user interested in (mutual interest).  
It would be great to connect with a like-minded person!  
{my\_first\_name}  
  
  
**Template #2**  
Hey {first\_name}, I found you in this group https://bit.ly/linktotheresource.  
Do you find it useful? I’ve just joined.  
Scrolled through your profile and it gave me the feeling we have some things in common. I’m sure we can grow together.